

# BUSINESS MANAGEMENT

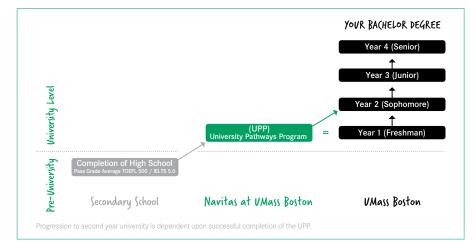
The Navitas at UMass Boston program offers an alternative pathway to the University of Massachusetts Boston for international students who may not qualify for direct entry and who seek a supportive study environment.

The Navitas UPP is equivalent to the first year of a UMass Boston bachelor's degree program. When you successfully complete Year 1 with Navitas you can move directly into the second year of your undergraduate degree.

All students entering the program are fully matriculated UMass Boston students from day one with Navitas.

### **College of Management**

- Prepares students for careers in Business, Finance, Information Management, Marketing, Accounting, Management Science and Information Systems.
- Princeton Review named College of Management one of the top 300 Business schools in the world.
- Students are pre-approved for one semester of Optional Practical Training (OPT), for 12 credits towards the degree.
- First-rate faculty and diverse, high-achieving student body; the college offers innovative, interdisciplinary curricula tuned to the changing needs of the global economy.
- Graduates of the College of Management are placed locally, regionally, nationally and internationally.
- Accredited by the Association to Advance Collegiate Schools of Business (AACSB International).
- The Aspen Institute Center for Business Education includes the College of Management in 'Beyond Grey Pinstripes', its biennial ranking of the 'Global 100' business schools.
- Students can participate in MAP (Management Achievement Program), a comprehensive program designed to allow students to synthesize their professional goals and experiences.



### Bachelor of Science in Management (BSM)

#### Majors:

- Accounting
- Finance
- Management
- Marketing
- Management Information Systems
- Operations Management Science
- International Management
- Information Management for Finance
- Information Management for Marketing
- Management Science for Finance
- Management Science for Marketing
- Supply Chain and Service Management





## Management

- Allows students to explore and develop critical managerial and entrepreneurial skills, including leadership, team, and interpersonal skills such as decision-making, conflict management, communication and venture-creation skills.
- Students can focus their concentration toward one of three tracks:
  - Human resource management
- Entrepreneurship/small business
- Managerial effectiveness.
- Course work includes Managing in a Global Economy, International Financial Management, Skills in Leadership and Teamwork, Labor Relations, Advanced Topics in Managing Organization, The Politics of International Economic Relations, The Multinational Corporation and Introduction to Human Resources Management.
- Prepares you for a career in business to work in a number of different business capacities for both domestic and multinational corporations fulfilling very important global management roles for their companies.
- Incorporates training and practical experience, in the form of case projects, presentations, internships, industrial visits, and interaction with experts from the industry.
- Curriculum carefully designed to provide students hands-on skills that appeal to future employers.
- The management concentration enables students to create a focused track not only from academic coursework, also by incorporating an internship/or an independent study that can be directly related to one's focus.



### What careers can you pursue with a degree in Management?

- Management analysis
- Consulting
- Program/product management
- Financial analysis
- Social media management
- Business operations specialists
- Human resources specialists
- Entrepreneurial/small business
- Sales
- Marketing
- Finance
- Banking
- Stock broker



### Did you know?

US News and World Report named 'Business Management' as one of the best careers in 2011.\* Business jobs continue to offer solid opportunities.



\* US News and News Report, 2011

This school is authorized under federal law to enroll non-immigrant alien students. The University Pathways Program is not available to students from the People's Republic of China, for any campus of University of Massachusetts where Navitas operates this program. The information contained in this flyer is correct at the time of publication, however, Navitas at UMass Boston reserves the right to alter, amend or delete details at any time without notice.

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